



ATTC

AUSTRIAN · TRAFFIC · TELEMATICS · CLUSTER

Innovations for tomorrow – with the network of today.



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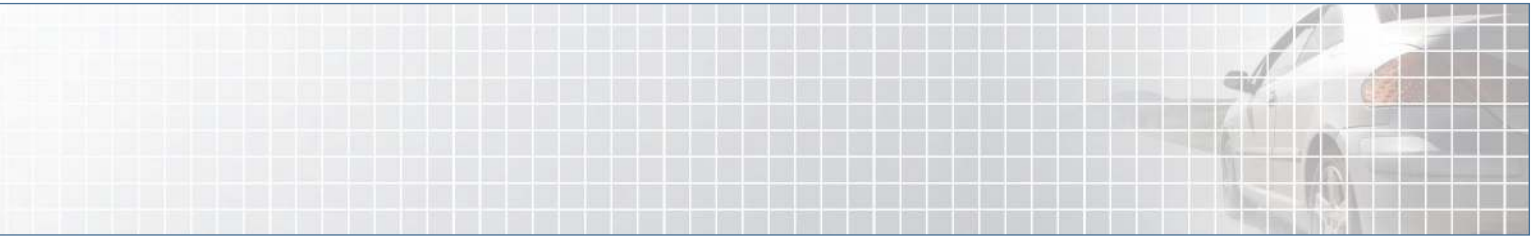
PREFACE



Dear Readers,

Mobility is not only a decisive factor for the economy, but also has an enormous influence on our individual lives and standard of living. With the level of mobility increasing steadily, we are seeing our transport infrastructure being pushed to its limits and a growing need for efficient traffic management and flexible, custom-tailored mobility alternatives.

The solution can be found in a combination of the optimal use of our existing infrastructure through innovative approaches and the provision of targeted information to infrastructure users. The key is traffic telematics, a discipline combining telecommunications, automation and information sciences.



By creating a network – the ATTC – we have succeeded in bringing key players in this new science together and developing, promoting and implementing joint solutions. The ATTC combines expertise, competence and innovation in the field of telematics and facilitates the creation of innovative technologies as a think tank and interdisciplinary cooperation platform.
Traffic telematics is a key technology of the future. The ATTC is helping to shape it.

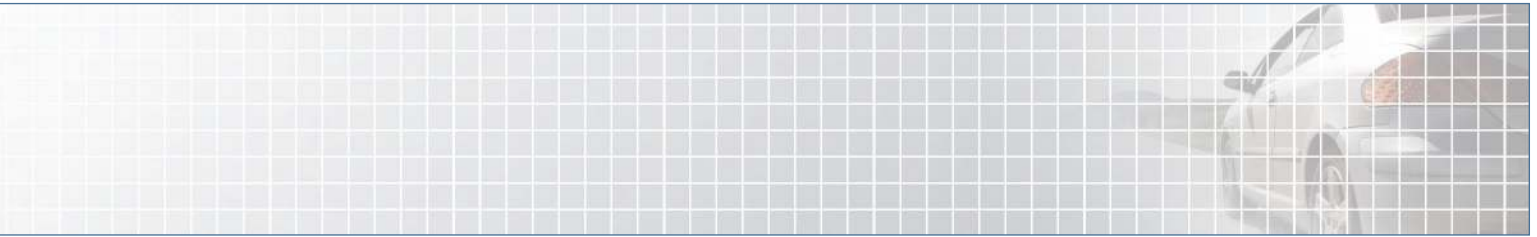
For the Steering Committee

Mag. Karin Zipperer, MBA
President

WHAT IS THE ATTC?

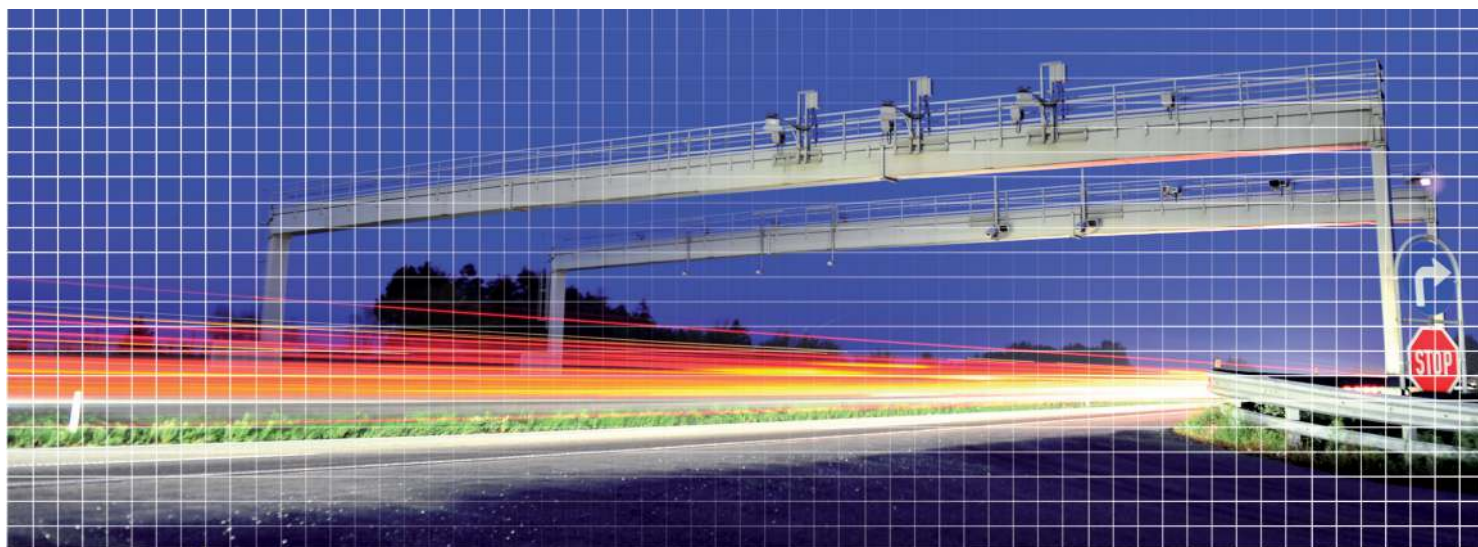
The ATTC – Austrian Traffic Telematics Cluster was established at the initiative of ASFINAG in 2003 as an association for the promotion of telematics.

In the interests of the Austrian economy, this group of 23 leading Austrian companies has set itself the goal of working on the development and practical application of new technologies in the field of telematics systems for traffic infrastructure.



The Austrian Traffic Telematics Cluster is made up of top Austrian enterprises that are active in research, commerce and industry. In the ATTC, the managers and experts from the various divisions with different technological backgrounds, business activities and specialist know-how work together to

- develop, refine and interlink their technologies,
- develop new products on this basis,
- prove the technical feasibility and marketability of these products,
- generate interest for innovations,
- communicate their benefits, and
- promote their application.



Steering Committee (General Meeting)

President (Full Members)

A1 TELEKOM, AIT - AUSTRIAN INSTITUTE OF TECHNOLOGY, ASFINAG, AUSTRO CONTROL,
JOANNEUM RESEARCH, KAPSCH, ÖAMTC, ÖBB, OMV, ORF, SIEMENS, SWARCO, THALES

Chief Executive Officer and Deputies

A1 TELEKOM, AIT AUSTRIAN INSTITUTE OF TECHNOLOGY, ASFINAG, AUSTRO CONTROL,
JOANNEUM RESEARCH, KAPSCH, ÖAMTC, ÖBB, OMV, ORF, SIEMENS, SWARCO, THALES

General Secretary

Founding Members

ANDATA, CPB, CNS, DPB, EBE, EFKON, FH OÖ, FH TECHNIKUM WIEN,
M2C-SOLUTIONS, SIGNON

Supervisory Bodies

Legal Advisory Board

Financial Auditor

STEERING COMMITTEE AND MEMBERS

THE STEERING COMMITTEE

- Karin Zipperer (ASFINAG)
- Franz Seiser (ÖBB)
- Wolfgang Hesoun (SIEMENS)

President
Vice President 1
Vice President 2

MEMBERS

- Anton Plimon (AIT AUSTRIAN INSTITUTE OF TECHNOLOGY)
- NN (A1 TELEKOM)
- Christian Wurzberger (OMV)
- Michael Götzhaber (ORF)
- Wolfgang Hesoun (SIEMENS)
- Wolfgang Pribyl (JOANNEUM RESEARCH)

- Oliver Schmerold (ÖAMTC)
- Franz Seiser (ÖBB)
- Michael Schuch (SWARCO)
- Andre Laux (KAPSCH)
- Alfred Veider (THALES)
- Thomas Hoffmann (AUSTRO CONTROL)



Karin Zipperer



Anton Plimon



Christian Wurzberger



Michael Götzhaber



Wolfgang Hesoun



Wolfgang Pribyl



Oliver Schmerold



Franz Seiser



Michael Schuch



Andre Laux



Alfred Veider



Thomas Hoffmann

MANAGING BOARD

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- Josef Fiala (ASFINAG)
- Thomas Ruthner (ORF)
- Friedrich Zdarsky (SIEMENS)

Chairman
Deputy Chairman
Deputy Chairman

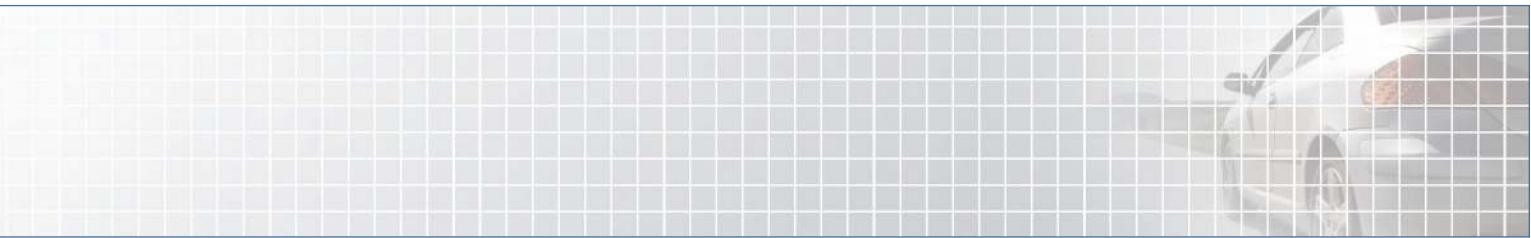
MANAGING BOARD MEMBERS

- Christian Sagmeister (ÖBB)
- Artur Pesendorfer (SWARCO)
- DI Martin Oster (THALES)
- Wilfried Gepp (OMV)
- Manfred Haider (AIT AUSTRIAN INSTITUTE OF TECHNOLOGY)

- Waltraud Müllner (A1 TELEKOM)
- Helmut Beigl (ÖAMTC)
- Martin Linauer (KAPSCH)
- Alexander Sauter (AUSTRO CONTROL)
- Helmut Wiedenhofer (JOANNEUM RESEARCH)

GENERAL SECRETARY

- Hartwig Hufnagl (BMVIT)



Josef Fiala



Thomas Ruthner



Artur Pesendorfer



Christian Sagmeister



Martin Oster



Wilfried Gepp



Manfred Haider



Waltraud Müllner



Helmut Beigl



Martin Linauer



Alexander Sauter



Helmut Wiedenhofer



Friedrich Zdarsky



Hartwig Hufnagl

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OBJECTIVES AND VISION

The ATTC combines expertise, competence and innovation in the field of telematics and seeks to

- be a think tank and cooperation platform for its members
- elevate Austria's development and manufacturing know-how in selected technological segments (such as navigation systems and communication technologies) to a leading level on the international stage,
- promote the development of needs-oriented products for future traffic telematics demands,
- support technologies and their application to increase the attractiveness and capacity of Austria's transport infrastructure so that it can successfully handle future traffic flows, and
- advance the development of innovative mobility technologies.





PROJECTS

The goal of the ATTC is to develop and refine joint technologies, to interlink them and to prove the technical feasibility and marketability of these products. To this end, the various experts from the companies in the cluster address specific focus areas at regular working sessions. The project-related work programme centres on innovation, vision and the needs of tomorrow.

- NOWI New technologies for optimising the traffic content of the primary road network
- eMOTION Creation of a framework for future intermodal on-trip information services
- Big picture Intelligent Traffic 2030 – mobility behaviour in the year 2030
- Market study Telematics status and prospects for the traffic telematics market in Austria
- Climate Research into the effects of traffic telematics applications on environmental and especially climate-relevant factors
- ITS action plan Collaboration on the design and development of an action plan for the use of telematics in the Austrian transport system.



EVENTS

The ATTC seeks to communicate the benefits and advantages of telematics to a broad audience. For this reason, the ATTC engages in a dialogue with government representatives, scientists and national and international experts through various events. This not only creates an interface to university research, but also informs the mobile population and political decision makers about possible and feasible beneficial telematics applications.

- ATTC talkMobility Event with national and international experts on current topics in traffic telematics
- Fireside chats Internal ATTC meetings with experts to discuss specific topics
- Traffic telematics symposium Discussion events on specific topics relating to innovative mobility solutions
- Other events Political dialogue: Dialogue with political decision makers
Lakeside conference: International conference on specific topics
Winter telematics symposium: Symposium for intelligent traffic solutions

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