

## **MSc Traffic&Transport Information Design**

A five semester course based on distance teaching with blocked modules at the University of Applied Sciences FH St.Poelten, Austria

Start: **15 Oktober 2012**

Deadline for applications: **23. September 2012**

[http://www.iiid.net/TT\\_ID\\_MSc/TTInformationDesignMSc.aspx](http://www.iiid.net/TT_ID_MSc/TTInformationDesignMSc.aspx)

## **Master course "Traffic & Transport Information Design"**

This autumn the University of Applied Sciences FH St. Poelten, in close cooperation with the International Institute for Information Design (IIID), launches its first distance learning **Master course "Traffic & Transport Information Design"**.

IIID and FH St. Poelten are proud of being authorized to operate the course under the auspices of UNESCO.

The development of the curriculum was possible through the support of the BMVIT / Austrian Federal Ministry for Transport, Innovation and Technology.

Traffic & Transport Information Design not only embraces subjects like wayshowing, wayfinding and signage design, as needed for streets, airports, train stations or trade fairs. It also covers sound and haptic, dynamic and interactive information, which can be accessed via mobile devices. Real-time traffic information on traffic control systems, journey planners and navigation systems are dealt with much as danger warning, rescue and escape information as needed in case of accidents, nature and other disasters. Evaluation methods and contract management top off the extensive range of subjects covered by "Traffic & Transport Information Design".

### **The faculty**

[http://www.iiid.net/TT\\_ID\\_MSc/MSCFaculty.aspx](http://www.iiid.net/TT_ID_MSc/MSCFaculty.aspx)

consists of experts of 11 countries. Most of them had demonstrated their competence in preceding six theme related IIID Expert Fora "Traffic & Transport Information Systems":

[http://www.iiid.net/TT\\_ID\\_MSc/TTInformationDesignMSc.aspx](http://www.iiid.net/TT_ID_MSc/TTInformationDesignMSc.aspx)

The faculty is supported by an **international advisory board**:

[http://www.iiid.net/TT\\_ID\\_MSc/MSCAdvisoryBoard.aspx](http://www.iiid.net/TT_ID_MSc/MSCAdvisoryBoard.aspx)

## Structure of the course:

The first two semester will focus on "information design basics" and "multimodal information". Semester 3 and 4 specialize in "traffic information" and "public transport information". The fifth semester is for the Master thesis. The curriculum and a concise description of the course are available for download from [http://www.iiid.net/TT\\_ID\\_MSc/TTInformationDesignMSc.aspx](http://www.iiid.net/TT_ID_MSc/TTInformationDesignMSc.aspx)

Apart from one week per semester of personal instructions at FH St. Pölten the course is based on distance teaching. This makes it possible that someone attracted by the topics covered enrolls on the course without sacrificing his/her occupation.

The full course leads up to a MSc, semesters 1 and 2 resp. 3 and 4 can alternatively be concluded with a Certificate of Competence (CoC): "CoC in Multimodal Information Design" respectively "CoC in Traffic & Transport Information Design".

### Important dates:

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## 7th IIID Expert Forum

To experience the full spectrum of the course and to have personal discussions with several of the Master course's faculty IIID organizes its **7th Expert Forum Traffic & Transport Information Systems** to take place on **6 and 7 September 2012** at the FH St. Pölten. Its theme: "**New challenges, New education, New jobs**":

<http://www.iiid-expertforum.net/>

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